

SAMBO KOLSAMBATH

PROFESSIONAL PROFILE

Marketing and website professional with experience spanning website management, bilingual digital content, social media, UX/UI design, business analysis, and front-end development. Experienced in managing public-facing content, supporting fundraising and communication campaigns, creating responsive interfaces in Figma, and collaborating with stakeholders and developers. AUPP alumnus with professional experience across technology, government, nonprofit, and AI-data environments.

CORE COMPETENCIES

Website & Content Websitemanagement,bilingual Khmer-English content, UX writing, copywriting, social media content, campaign communication	UX/UI & Branding Figma, wireframes, user flows, interactive prototypes, responsive design, accessibility, design systems, brand consistency
Business & Delivery Requirements analysis, stakeholder collaboration, structured documentation, workflow mapping, QA validation, event coordination	Web Technology HTML, CSS,JavaScript, TypeScript, Astro, React, Next.js, Tailwind CSS, Git, GitHub, API integration

PROFESSIONAL EXPERIENCE

UX/UI Designer & Business Analyst	Asia Digital Technology Innovation - ADITI	Apr 2026 - Present
- Translate user and business requirements into structured workflows, wireframes, prototypes, and practical interface solutions. Collaborate with stakeholders and developers to clarify requirements, document features, and support accurate implementation. - Design clear, reusable interface patterns in Figma while considering usability, consistency, and responsive behavior.		
JuniorFront-End Developer	Ministry of Post and Telecommunications	May 2025- Mar 2026
- Developed and maintained responsive, component-based interfaces for national digital platforms, including DSDP and EventKH. - Integrated backend-managed content and APIs while maintaining structured frontend architecture using Astro, Tailwind CSS, and Next.js. - Worked with design and content teams to improve clarity, accessibility, and consistency across public-facing government services.		
UX/UI Intern	Ministry of Post and Telecommunications	May 2024 - May 2025
- Created and refined user flows, responsive layouts, interface components, and bilingual content for government digital platforms. - Contributed to the Rachana Government Design System and reusable Figma components supporting a consistent digital identity. - Supported interface testing, workflow validation, and Khmer-language quality review for Chaktomuk Digital Workspace.		
Social Media & Website Officer	Children'sSurgical Centre(CSC)	May 2023 – Dec 2025
- Managed CSC's donor website and social media content, communicating the organization's mission, programs, patient stories, and impact. - Organized and presented surgical funding campaigns to support patients seeking financial assistance. - Wrote, edited, and structured bilingual Khmer-English web content for clarity, accessibility, engagement, and donor transparency. - Maintained consistent digital communication and branding across website and social channels.		
Data Organizer	Kakvei	Feb 2023 – Dec 2025
- Organized and validated Khmer-language datasets for AI model training, focusing on linguistic accuracy and structural consistency. - Performed quality control to maintain data integrity across large-scale dataset development.		

PROJECTS

Nironcare Knowledge Center - ADITI

Aug 2026 - Present

Centralized healthcare knowledge platform providing product documentation, role-based guidance, developer resources, and support content.

- Planned the information architecture, sitemap, taxonomy, and navigation for a healthcare knowledge platform.
- Designed wireframes and interface layouts for Documentation, Explore Roles, Developer Resources, Support, Search, and Privacy pages.
- Reviewed product and technical requirements and translated them into structured content specifications and reusable UI patterns.
- Collaborated with developers to support implementation and maintain consistency across the platform.

SuperAslan - ADITI

Jun 2026 - Jul 2026

Digital housing-services platform enabling customers to book consultations, request quotations, manage payments, and track service progress.

- Designed a customer portal for booking online consultations, on-site visits, and quotation requests.
- Mapped end-to-end service journeys from request submission and provider confirmation through payment, scheduling, work authorization, and completion.
- Created interfaces for bookings, payment history, refunds, ongoing work, completed services, and customer messaging.

Phsar Korea - ADITI

Apr 2026 - Jun 2026

E-commerce platform supporting location-based product availability, flexible payments, order management, and refund tracking for customers in Cambodia and Korea.

- Designed responsive e-commerce interfaces covering product discovery, search, product details, cart, checkout, and order management.
- Developed user flows for location-based inventory and shipping rules between Cambodia and Korea.
- Designed payment, installment, order-history, and refund-tracking experiences with clear status communication.

EVENTKH - MPTC

Jan 2025 - Jan 2026

Government-operated event platform that allows authorized officials to publish events and members of the public to browse and register online.

- Developed responsive event-listing, detail and registration interfaces.
- Built reusable components using Astro and Tailwind CSS.
- Integrated dynamic event data from backend systems.

Digital Skills Development Program | DSDP - MPTC

Aug 2025 - Nov 2025

National initiative supporting digital education and Cambodia’s digital transformation.

- Developed reusable and responsive user-interface components.
- Integrated backend-managed content into structured layouts.
- Supported maintainable frontend architecture across multiple screen sizes.

Chaktomuk Digital Workspace - MPTC

Jul 2025 - Mar 2026

Internal government platform supporting digital workflows and cross-ministry coordination.

- Tested interface flows and validated workflow behaviour before deployment.
- Reviewed Khmer translations for linguistic accuracy and consistency.
- Documented issues and supported quality-assurance activities.

Rachana Government Design System - MPTC

May 2024 - Feb 2025

Reusable interface system supporting consistency across government digital platforms.Reusable interface system supporting consistency across government digital platforms.

- Created and refined reusable Figma components.
- Supported responsive layouts and accessibility improvements.
- Contributed to interface guidelines promoting a consistent government digital identity.

LEADERSHIP & EVENT EXPERIENCE

Digital Government Forum 2025 - MPTC

- Led and coordinated a team of 30 volunteers.
- Managed participant registration and visitor check-in scanning.
- Coordinated general information support at the event booth.

EDUCATION

Bachelor's Degree of Science in Information and Communication Technology American University of PhnomPenh	Graduated 2025
Bachelor's Degree of English in Professional Communication Institute of Foreign Languages, RUPP	Graduated 2026

LANGUAGES

Khmer — Native/ Fluent	English — Fluent
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REFERENCE

Sin Visethboti: Team Lead, Digital Transformation Working Group, Ministry of Post and Telecommunications

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